



IAMOT 2017 PROGRAMME May 14 - 18, 2017

Sunday, May 14, 2017	
15:00-17:00	IAMOT Board Meeting
17:00	Registration
17:00-20:00	Welcome Drink, Sky Stage - 19 th floor
Monday, May 15, 2017	
08:00-09:00	Registration
Venue	ROOM A - MULTIMEDIA STAGE - Ground Floor
09:00-10:00	OPENING CEREMONY
	AIT and its Role in the Global Innovation Landscape Knoll, Wolfgang
	Welcome addresses BMVIT Weissenburger, Christian
	Welcome address IAMOT Khalil, Tarek
10:00-10:30	Coffee Break

Panel-WS: Iran Discussion, Tuesday, May 16, 2017	
Venue	ROOM E - 6.1 - 6 th floor
Time	ID335 - An Overview of the Iranian Technology Achievements in Different Areas of Technology Amirinia, Hamidreza
13:30-15:00	ID334 - Development of Science, Technology and Innovation in Iran Frühlich, Josef
	ID333 - Innovation policies & Promotion of Technology Priorities through Financing Technology Development Projects Fassihli, Farhang
WORKSHOP KIPS GAME, Wednesday, May 17, 2017	
Venue	ROOM E - 6.1 - 6 th floor
13:30-15:00	



Monday, May 15, 2017						
Time	Session	Track 1	Track 2	Track 3	Track 4	Track 5
Venue		ROOM A - MULTIMEDIA STAGE - Ground Floor	ROOM B - MULTIMEDIA STAGE CITY - Ground floor	ROOM C - MULTIMEDIA STAGE Mini - Ground floor	ROOM D - RING STAGE - 7 th floor	ROOM E - 6.1 - 6 th floor
Theme and Chair		Economic and societal impact of technology and others Session Chair: Ahmed, Osman	Small and medium sized enterprises and innovation and others Session Chair: Van der Lingen, Elmar	R&D Management and others Session Chair: Lee, Yoon Been	Technology transfer, marketing and commercialization and others Session Chair: Wepner Beatrix	Green technologies and sustainability and others Session Chair: Kamp, Linda
10:30-12:00	1	ID206 - Open Innovation and Business Model: Embrapa Case Study May, Marcia	ID137 - Analyzing research fields related to design thinking Tatsuya, Kuroda	ID105 - R&D investment, synergy innovation and innovation performance Yang, Xiaojun	ID99 - Morphological analysis of technology commercialization: A literature review Tawate, Snehal	ID294 - OPEN INNOVATION AND PROTECTION OF INTELLECTUAL PROPERTY RIGHTS IN BRAZILIANS WIND FARMS Fontanela, CRISTIANI
	2	ID118 - ICT Impact on Economic Growth: The cases of Egypt and India EL Nawawy, Mohamed Fouad	ID27 - The Base of the Pyramid (BOP): towards a high growth framework for Small to Medium-sized Enterprise (SME) action	ID70 - R&D Mode, Vertical Integration and Innovation Performance of Indigenous Brand in the Introduction Period	ID75 - TECHNOLOGY EXTENSION FOR ELECTRIFICATION IN RURAL AREAS Tostes Vieira, Marta Lucia	ID215 - DIGITAL COMMUNICATION NETWORKS DURING CONFERENCES ON BIOBASED ECONOMY, Schiebel, Edgar
	3	ID46 - Cognitive Computing: Benefits, Challenges and Opportunities Ibrahim, Asmaa	ID43 - Innovation Metrics: Analysis of Six Brazilian Industrial Companies Pontelo de Souza, Matheus Luiz	ID14 - Identifying Potential Valuable Patents Based on Standard-Essential Patent (SEP) : The Case of HEVC, Cho, Rico	ID264 - International technology transfer in national cultural context Hwang, Jung-Ah	ID78 - The green innovation ability of Chinese equipment manufacturing enterprises based on PCA, Wang, Manman
	4	ID239 - THE POTENTIAL OF RADICAL INNOVATION VIA TT U-I IN THE FOOD INDUSTRY Althoff Philippi, Daniela	ID260 - Information technology entrepreneurship: challenges experienced by small, medium and micro enterprises Van der Lingen, Elmar	ID22 - A study on a decision framework to prioritize government R&D budgets based on Multi-Criteria Decision Making Yoon Been Lee	ID81 - Technology Commercialization in Biotechnology Sector: An Indian Case Study Tawate, Snehal	ID160 - CONCEPT FOR ENHANCING MACHINE ELEMENTS BY RESIDUAL STRESSES AND TAILORED FORMING Coors, Timm
	5					ID83 - Barriers and strategies for diffusion of electric vehicles in BRICS countries Kamp, Linda
12:00-13:00		Lunch Break				
13:00-13:30	Keynote	ID316 - Digitalization of the Industry – State of the Art and Best Practice Examples Wilfried SIHN				
Theme and Chair		Management of technology in developing countries and others Session Chair: Kasztler, Andrea	Small and medium sized enterprises and innovation and others Session Chair: Del Rey, Alexandre	R&D Management and others Session Chair: Fujiwara, Takao	Technology transfer, marketing and commercialization and others Session Chair: Schiebel, Edgar	Panel-Workshop
13:30-15:00	1	ID45 - The application of Fuzzy Multi Criteria Decision Making for Cloud Computing Adoption in India Gupta, Ruchita	ID178 - DIGITAL TRANSFORMATION OF PRODUCT PORTFOLIOS – FUTURE-ORIENTED CONSOLIDATION AS KEY ENABLER Dulme, Christian	ID112 - Prioritization of R & D lines in Biotechnology Tostes Vieira, Marta Lucia	ID115 - INTEGRATED TECHNOLOGY TRANSFER CONCEPT FOR FOSTERING INNOVATION IN SMEs Fechtelpeiter, Christian	ID182 - Technology Disruption as a Driver for Business Model Innovation Vorbach, Stefan
	2	ID85 - A System Dynamics Approach to Cloud Computing Adoption Gupta, Ruchita	ID202 - Industry 4.0 - Integration strategies for small and medium-sized enterprises Müller, Julian Marius	ID230 - Avoiding value destruction due to R&D portfolio changes Ngqulunga, Bonginkosi	ID280 - FRAMEWORK FOR A MULTIDIMENSIONAL THREE-PHASE NETWORK DATA ENVIRONMENT ANALYSIS OF TECHNOLOGY-TRANSFER OFFICES Resende, David	ID73 - How Digitalization drives Business Model Innovation Rachinger, Michael
	3	ID285 - TYPES OF KNOWLEDGE AND PATTERNS OF KNOWLEDGE TRANSFER Reck, Fabian	ID292 - Innovation, product design and use of ICTs in Argentine SMEs: An analysis from a managerial perspective Rodríguez Rey, Julio	ID216 - THE IMPACT OF COMMUNICATION ON PROJECT PERFORMANCE: AN EMPIRICAL STUDY Davids, Maralise	ID301 - Technology Transfer Octagon- a qualitative tool to analyze TTO's performance Resende, David	ID211 - Potentials and Pitfalls of Open Innovation and Open Science Projects between Industry, Science, and Society Ofenheimer, Aldo/ Schuster, Karoline
	4	ID267 - How the fourth industrial revolution is represented in science literature Hörlesberger, Marianne	ID162 - Front End of Innovation in Start-up Companies: An exploratory study regarding innovation framing and desired outputs Del Rey, Alexandre	ID156 - Bayesian MCMC Analysis on Growing Biotech Start-ups under Lehman Shock: Focused on Signaling Function for Democratic Innovation Fujiwara, Takao	ID141 - Technology Transfer and Public-Private Partnerships for Technological Development Segatto, Andréa Paula	
15:00-15:30		Coffee Break				
Theme and Chair		Economic and societal impact of technology and others Session Chair: Cariola, Monica	Small and medium sized enterprises and innovation and others Session Chair: Grobbelaar, Sara	R&D Management and others Session Chair: Wiedenhofer, Roswitha	Management of technology in developing countries and others Session Chair: Walwyn, David	
15:30-17:00	1	ID26 - Ethical values as factors for social acceptance: the case of smart energy systems Van De Kaa, Geerten	ID157 - Innovation in products based on agrobiodiversity produced by Peruvian PYMES (SMEs) Castillo Granda, Maricela del Carmen/ Tostes Vieira, Marta Lucia	ID87 - Expert knowledge worker role in growing collaboration R&D (Based on Iran case study) Jabalbarezi Sarbijan, Asghar	ID38 - A conceptual framework towards the development of Innovation Platforms that facilitate the integration of technology in healthcare value chains Marais, Annica	
	2	D140 - University-Industry Cooperation and Social Innovation: searching for a unifying model Segatto, Andréa Paula	ID16 - Environmental Pressures and Business Model Moderation in Innovation Performance Meller, Fabrizio/ dos Reis, Dalcio Roberto	ID132 - Pathology of R&D management in subsidiary companies of Iran's Energy ministry and planning for the establishment of regional and sectorial innovation system in Khuzestan Water and Power Industry (Case study: Khuzestan Water and Power Authority Co. (KWPA)) Heidari orejloo, Mehrdad	ID123 - The performance Impact of Servitization on Capital Good Companies Scur, Gabriela	
	3	ID174 - Generic Logistics modeling with systems Engineering Teludarie, Armesh	ID207 - SMEs facing the challenge of innovation and export: Proposal for a joint assessment tool, the Potential Export and Innovation Index (PE2I) Enjolras, Manon	ID284 - Averting Failure of Project Systems by Implementing a Reliability Management Perspective Morcos, Maged	ID102 - Investigating causality on the path to Universal Health Coverage Dzapasi, Mazwi	
	4	ID218 - Scenarios on economic and environmental impact of new fishing technologies Cariola, Monica	ID40 - A Decision Support System (DSS) framework for developing a sustainable sharing economy enterprise Grobbelaar, Sara	ID283 - Assessing The Reliability Of Organisational Management Systems Using A Simulated Probabilistic Fault Tree Analysis Morcos, Maged	ID108 - Building the Hydrogen Economy through Niche Experimentation and Digitalisation Walwyn, David	

Tuesday, May 16, 2017						
Time	Session	Track 1	Track 2	Track 3	Track 4	
Venue		ROOM A - MULTIMEDIA STAGE-Ground Floor	ROOM B - MULTIMEDIA STAGE CITY - Ground floor	ROOM C - MULTIMEDIA STAGE Mini - Ground floor	ROOM D - RING STAGE - 7 th floor	
09:00-09:30	Keynote	ID321 - Innovation at voestalpine, Androsch Franz				
09:30-10:00	Keynote	ID319 - The future of innovation: hyper innovation, slow innovation and no innovation, Leitner Karl-Heinz				
10:00-10:30		Coffee Break				
Theme and Chair		New business and investment models in the digital world and others Session Chair: Marnewick, Carl	Small and medium sized enterprises and innovation and others Session Chair: Boly, Vincent	Technology management and competitiveness in the globalized world and others Session Chair: Pretorius, Jan-Harm	Management of technology in developing countries and others Session Chair: Wepner, Beatrix	
10:30-12:00	1	ID224 - Innovative Business Models for the Industrial Internet of Things, Kiel, Daniel	ID220 - New green technologies in fishery, a cost benefits analysis Cariola, Monica	ID8 - Total Quality Management (TQM) Practices and Supply Chain Performance on Improving Organisational Performance, Vermeulen, Andre/Pretorius, Jan-Harm C	ID155 - Identifying monitoring indicators for emerging technological opportunities Oh, Eunkeyeong	
	2	ID212 - The Effects of Cross-Channel Service Integration on Consumers' Purchase Intention, Pan, Lee-Yun	ID101 - Review of the patterns of cooperation between small or medium companies with big ones, Asghar, Jebalbarezi Sarbijan	ID62 - Technology Resilience of High-Tech Industry, Lee, Peichun/ Su, Hsinning	ID195 - Egypt Investment Map, Mostafa, Ahmed	
	3	ID200 - Creative community, uses and Fab Lab: the example of the Lorraine Fab Living Lab, Camargo, Mauricio	ID17 - Concepts Assigned to Innovation Management of Digital Consumer, Monteiro, Thel Augusto	ID51 - Role of Quality Management on Firm's Innovation Chaisakdiyod, Abhichata	ID313 - An Interrogation of Public Private Partnership Contracting Risks: A South African Case Study of ICT Service Delivery, Albertus, Rene	
	4	ID20 - A Conceptual Model for IT Outsourcing, Marnewick, Carl	ID169 - Integration of technology management, prospective and innovation strategy: the case of a luminaire manufacturer Boly, Vincent	ID153 - Realizing core technological portfolio change through technological M&A Kang, Jina	ID5 - The Technological Development of Cloud Computing Industry in China Yin, Conghui	
12:00-13:00		Lunch Break				

Time	Session	Track 1	Track 2	Track 3	Track 4
Venue		ROOM A - MULTIMEDIA STAGE-Ground Floor	ROOM B - MULTIMEDIA STAGE CITY - Ground floor	ROOM C - MULTIMEDIA STAGE Mini - Ground floor	ROOM D - RING STAGE - 7 th floor
13:00-13:30	Keynote	ID268 - voestalpine Special Steel Division – One step ahead in digitizing processes in the Metals industry, Rotter Franz			
Theme and Chair		Project and program management and others Session Chair: van Waveren, Cornelis Cristo	Small and medium sized enterprises and innovation and others Session Chair: Camargo, Mauricio	Technology transfer, marketing and commercialization and others Session Chair: Surie, Gita	Management of technology in developing countries and others Session Chair: Segatto, Andrea Paula
13:30-15:00	1	ID89 - Barriers to Post Project Learning: A Study of Project-Based Organisations in the Construction Industry of South Africa., Waveren, Corro Van	ID88 - The relationship between structural and relational network characteristics and innovation performance for knowledge based South African SMEs, Chan, Kai-Ying	ID34 - Technology transfer in sub-Saharan Africa Facilitating private to public transfer of e-Technologies Rian, Rian	ID94 - The policy framework of ICT innovations development in Iran regions, Ranjbar, Mostafa Safdar
	2	ID68 - Project Management and System Engineering: Towards a common Practice Benade, Siebert	ID114 - The Effect of Startup Weekend Event in Entrepreneurial Education: Experiential Learning and Practical Intelligence Perspective, Hsiang, Wei-Hsin	ID15 - An Empirical Analysis of Technology Industrialization Propensity based on Chinese Patent Data Liu, Xin	ID138 - CO-ADAPTATION IN COOPERATION FOR TECHNOLOGY DEVELOPMENT Salves, Fernanda Salvador/ Segatto, Andréa Paula
	3	ID30 - Project portfolio management in technology transformation situations Kvarnemo, Anders	ID113 - Dynamic capabilities and SMEs performance: a synthesis of researches Takahashi, Adriana Roseli Wunsch/ May, Marcia	ID106 - A System Dynamics model for Adoption of Multi-Use Health Technology in Healthcare Facilities Van Der Watt, Riaan	ID181 - COMPETITIVE INTELLIGENCE TO SUPPORT STRATEGIC PLANNING IN SCIENCE, TECHNOLOGY AND INNOVATION IN ARGENTINA, Sanchez Rico, Adriana Paola
	4	ID197 - Integration of eco-products' criteria in project management Morel, Laure	ID223 - THE ACTIONS SCHEDULING PROBLEM FOR IMPROVEMENT INNOVATION CAPABILITIES Camargo, Mauricio	ID164 - Europe's first certified training on Knowledge & Technology Transfer Wohltran, Nicole	ID139 - COOPERATION FOR PROFITABLE TECHNOLOGY'S DEVELOPMENT AND RELATIONAL CAPABILITIES, Segatto, Andréa Paula/ Alves, Fernanda Salvador
15:00-15:30		Coffee Break			
15:30-17:00		Project and program management and others Session Chair: Siebert, Benade	Knowledge management and others Session Chair: Kienegger, Manuela	Technology management and competitiveness in the globalized world and others Session Chair: Pretorius, Marthinus	Management of technology in developing countries and others Session Chair: Morel, Laure
	1	ID210 - INFORMATION TECHNOLOGY (IT) PROJECT PORTFOLIO MANAGEMENT PRACTICES IN SOUTH AFRICA, Nyandogo, Kwete Mwana	ID58 - Wiki-based knowledge management for tool making and sheet metal forming Schlögl, Jacqueline	ID330 - Austrian research policy in production research Pogary, Alexander	ID229 - Investigating the Development Process of Knowledge-based Product List in Iran Pourasgari, Pedram
	2	ID149 - Quality aimed Proposal of a Software development process, Monteiro, Diego	ID232 - Knowledge indicators and dynamic capability Bilgacov, Sergio	ID77 - ADAPTING INFORMATION TECHNOLOGY MANAGEMENT FOR EFFECTIVE INFORMATION TECHNOLOGY STRATEGY LEADERSHIP Langa, Mthandeni	ID91 - Knowledge spillovers in labor demand induced by innovation Tostes Vieira, Marta Lucia
	3	ID184 - On the Combination of Strategy and Innovation Tools with Roadmapping: Exploring Taxonomies and Sequences, Bagno, Raoni	ID120 - Regional High-tech Industry Knowledge Transfer Ability Evaluation and Influencing Factors Study in China Xing, Zeyu	ID76 - The influence of open innovation practices on organizations competitiveness: a case study in an ICT company modify De Paulo, Alex	ID234 - THE NATURE OF ENTREPRENEURIAL ACTIVITIES IN LESS INNOVATIVE ECONOMIES Pufal, Nathalia
	4	ID287 - Objective Management in Ports &Maritime Organization of Iran Using Strategic Management Theory & MBO Methods, Orooji, Zahra	ID150 - Social CODE Monteiro, Diego	ID231 - VALIDATION AND QUERYING OF FUZZY ASSOCIATION RULES Jimenez, Claudia	ID225 - Developing a risk-adaptive technology roadmap (TRM) through bayesian network and conjoint analysis under deep uncertainty, Jeong, Yujin
17:00-18:30		IAMOT BOARD Meeting			

Wednesday, May 17, 2017

Venue		ROOM A - SKY STAGE MAXI - 19 th floor	ROOM B - SKY STAGE MINI- 19 th floor	ROOM C - SKY STAGE POINT - 19 th floor	ROOM D - RING STAGE - 7 th floor
09:00-09:30	Keynote	ID324 - General Framework for Technology Management in the Digital Age, Fröhlich Josef			
09:30-10:00	Keynote	ID325 - Innovation Strategy for Digitalization, Osman Ahmed			
10:00-10:30		Coffee Break			
Theme and Chair		Future thinking, strategy development, and theory of technology and others Session Chair: Bennett, David	Future demands for work skills in the digital world and others Session Chair: Pretorius, Leon	Technology management and competitiveness in the globalized world and others Session Chair: Ouchi, Noritomo	Management of technology in developing countries and others Session Chair: Zawislak, Paulo
10:30-12:00	1	ID50 -Future Thinking for Strategic Visioning Botha, Anthon	ID135 - Consumer Demand Analysis Based on Text Mining Methods Li, Bing	ID119 - Trajectory data mining in R Monteiro, Diego	ID130 - Electronic Health Record Adoption in Brazilian Hospitals Goncalves Neto, Cesar
	2	ID314 - TECHNOLOGY ASSESSMENT OF ARTIFICIAL INTELLIGENCE Kim, Yoon Chung	ID143 - ROADMAP INDUSTRIE 4.0 – IMPLEMENTATION GUIDELINE FOR ENTERPRISES Pessi, Ernst/ Sorko, Sabrina/ Mayer, Barbara	ID67 - Network Effects in the Laptop Market Ouchi, Noritomo	ID111 - DEVELOPING NORMALISED METRICS FOR COMPARING THE ENERGY USE OF HOSPITALS Amunjele, Abimelek Shikongo
	3	ID6 - Technology Disruption for Development and Peace Sami, Nezar/ Khalil, Tarek/ Azzam, Mohamed	ID171 - Telecommunication Infrastructure for the digital inclusion in schools Tostes Vieira, Marta Lucia	ID213 - The Business Model in a Cage (The business model design challenge of transport system innovation) Dawrish, Rami	ID167 - Assessing the impact of new healthcare facilities Basson, Esther
	4	ID273 - Commercial pressure, local responsiveness and synergies in globalized engineering services Bennett, David	ID291 - Proposal of a postgraduate course in the Argentine Northwest (NOA) on Management of Technology and Innovation Rodriguez Rey, Julio	ID297 - Digitale Transformation in Context of Engineering Collaboration Beckers, Raphael	ID250 - INNOVATION CAPABILITIES IN BRAZILIAN LOW-TECH FIRMS Zawislak, Paulo
12:00-13:00		Lunch Break			
13:00-13:30	Keynote	ID322 - The Threats We are Facing, Preuss Marco			
Theme and Chair		Complexity of innovation systems in the future digital world and others Session Chair: Khalil, Tarek	Industrial and manufacturing technologies and others Session Chair: Visser, Jacobus Krige	Technology management and competitiveness in the globalized world and others Session Chair: Bennett, David	New business and investment models in the digital world and others Session Chair: Pretorius, Leon
13:30-15:00	1	ID47 - Ethics, Legal, Privacy, and Security in Big Data Lee, Ching-Chen	ID41 - An International Review of Energy Models: Introduction of a new Paradigm Telukdarie, Arnesch	ID278 - IT4IT™ as a Management of Technology framework: Perspectives, implications and contributions Tambo, Torben	ID305 - Digital business models and collaborative economics Da Silva Albino, Jaqueline
	2	ID236 - FROM INDUSTRIAL TO SMART CITIES Camboim, Guilherme	ID296 - Technology Management on 3D Measurement for Industry 4.0 Beckers, Raphael	ID262 - Management of Technologies in the 21rd DIGITAL Century Lindorfer, Bruno	ID289 - Patronage of content via crowdfunding Homrich, Marcelo
	3	ID246 - CONSTITUTIVE ELEMENTS OF INTELLIGENT CITIES IN MINAS GERAIS De Paiva, Romulo	ID79 - Key Drivers Affecting Technological Catch-up in Complex Product Systems: Iran's Gas Turbine Industry Safdari Ranjbar, Mostafa	ID245 - Determination of information demand for efficient technology monitoring König, Christina	ID227 - Platforms of Science Crowdsourcing: The Canadian Case Zhegu, Majlinda
	4	ID279 - Patent Analysis for Graphene Technology in ICT Industry Yang, Xi	ID97 - The impact of autonomous maintenance on the performance of pumps in refineries Visser, Krige	ID217 - What do we know about "Industry 4.0" so far? Kiel, Daniel	ID103 - An investigation into the wearable technology landscape Chisi, Tatenda
15:00-15:30		Coffee Break			
Theme and Chair		Complexity of innovation systems in the future digital world and others Session Chair: Botha, Anthon	Product and service development and others Session Chair: Nunes, Breno	Technology management and competitiveness in the globalized world and others	Safety and risk management and others Session Chair: Joubert, Francois
15:30-17:00	1	ID60 - Co-evolution of Industry and Policy -Case of Global Semiconductor Industry Lee, Peichun	ID28 - Customer engagement behavior throughout the digital service process Saunila, Minna	ID179 - A multiple case study of technology management in metal processing cluster companies Krawczyk-Dembicka, Elzbieta	ID310 - GMDH Deep Learning Approach Improving Safety and Risk Assessment in Pipelines Guzman, Alexander
	2	ID147 - Adapting National Innovation Systems in a Digital World Surie, Gita	ID154 - How a firm without a fundamental technology gains advantages Yamazaki, Kiyohiro	ID173 - STEEL MANUFACTURING OPTIMIZATION, AN ENGINEERING MANAGEMENT APPROACH Govender, Dane	ID298 - THE SECRET SECURITY FRAMEWORK FOR THE INDUSTRY INNOVATION ENVIRONMENT Dos Santos, Maria Isabel Araújo Silva/ Oliveira Edgard
	3	ID31 - Technology roadmapping and the fourth industrial revolution: a case of mining automation roadmapping, Letaba, Petrus	ID165 - Mapping Product Portfolio of Energy Service companies in the USA Qiu, Peng	ID288 - Technology Management Activities to Avoid Technological Lock-ins Wipfler, Harald	ID300 - DIGITAL CERTIFICATION AND THE ELECTRONIC PROCESSING SYSTEM OF THE BRAZILIAN COURTS, Da Silva Albino, Jaqueline/ Fontanela, Christian/ Dos Santos, Maria Isabel Araújo Silva
	4	ID49 - Machine innovation – a future reality? Botha, Anthon	ID10 - The New Green Transformation Performance for Technological Innovation of High Patent-Intensive Industries Hou, Jian	ID311 - Global additive manufacturing developments Steenhuis, Harm-Jan	ID32 - Using risk simulation to set contingency guidelines for port and rail capital projects Joubert, Francois
19:00		IAMOT Dinner, Rathaus Vienna			

Thursday, May 18, 2017

Venue		ROOM - SKY STAGE MAXI - 19 th floor	ROOM B - SKY STAGE MINI 19 th floor	ROOM C - SKY STAGE POINT - 19 th floor	ROOM D - RING STAGE - 7 th floor
09:00-09:30	Keynote	ID328 - Boosting innovation in developing countries and economies in transition through the promotion of the Innovation Management System Standard, Tavares, Raymond			
09:30-10:00	Keynote	ID329 - TECHNOLOGY COLLABORATION TO PROMOTE REGIONAL SUSTAINABLE DEVELOPMENT Maryam JAVAN SHAHRAKI			
10:00-10:30		Coffee Break			
Theme and Chair		Future thinking, strategy development, and theory of technology and others Session Chair: Kasztler, Andrea	Product and service development and others Session Chair: Bulgacov, Sergio	Technology management and competitiveness in the globalized world and others Session Chair: Andre, Vermeulen	Management of technology in developing countries and others Session Chair: KHALIL, Tarek
10:30-12:00	1	ID253 - Disruptive technology scanning: Passive screening versus hands-on experimenting König, Christina	ID131 - Selection criteria for technology alliance partners: conceptual model and application at a food industry company Brambilla, Ederson	ID158 - Preadaptation strategy in technology management Tanaka, Hideho	ID172 - Development in construction companies in Gauteng, South Africa – An investigation into small contractors Govender, Dane
	2	ID72 - Towards a Conceptual Model for Cloud Computing Affordance Kalpravidh, Pawat	ID243 - The crowdfunding idea contest of BMW Jovanovic, Tanja	ID293 - Technology management from a socio-technical transitions perspective De Kock, Imke	ID100 - A Review of Providing Technology Management Services by the University Start-up Companies around the World and Comparing it with Iran: A Case Study of Tehran University Science and Technology Park, Pourasgari Pedram
	3	ID286 - A scalable structural 5 step approach to handle digital-transformation in companies Brunner, Manuel	ID226 - SERVICE ENGINEERING – DEVELOPMENT OF PRODUCT-RELATED SERVICES Richter, Herbert Michael	ID180 - Technology support for capability based acquisition Thaba, James	ID240 - BRAZILIAN AND NORTH AMERICAN NATIONAL INNOVATION SYSTEMS: REVEALING DIFFERENCES Althoff-Philippi, Daniela
	4	ID277 - Identification of the relevant attributes of Industrial Development taking into account Human Development Indexes De Macedo, Dayana Carla	ID233 - Strategic action, new markets and business model Bulgacov, Sergio	ID7 - Total Cost of Ownership – a Strategic Sourcing Intent Vermeulen, Andre	ID166 - Corporate Acceleration: analysis of three programs in Brazil Roscoe Da Rocha, Claudio
	5	ID84 Formulation of strategic map of Melli bank of Ilam province, Hossein Fattolahi			
12:00-13:00		CLOSING			
13:00-14:00		General Assembly			